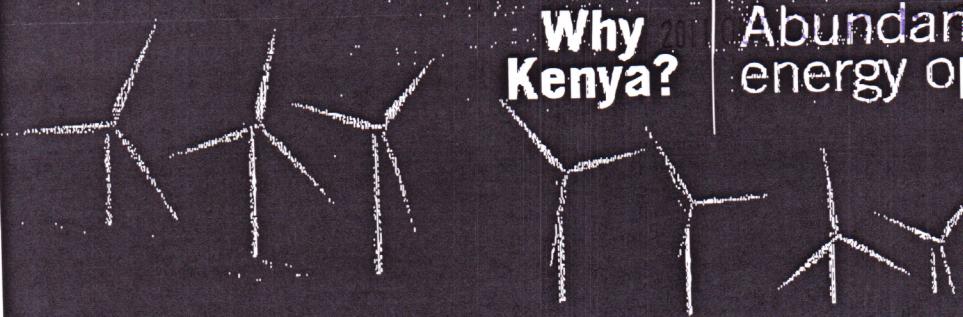


HSO/DES/REGISTRATION



## Why Kenya?

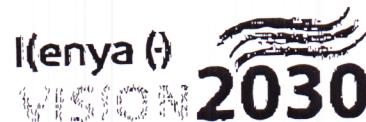
## Abundance of energy opportunities

**Large scale investments in Kenyan geothermal and wind energy production are already underway.**

- » The Kenya Electricity Generating Company (KenGen) is working to make Kenya the top "green" economy in Africa through the use of geothermal energy.
- » Kenya's state-of-the-art Olkaria geothermal power station is the largest in Africa and generates over 150 Megawatts (MW) into the national grid. By 2018, that will be increased to 1200 MW.
- » Kenya's Lake Turkana Wind project will be the largest such project in Africa. The project states that it is poised to provide 300 MW of clean power to Kenya's electricity grid by 2012.

Source: The United Nations

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<http://investmentkenya.com>

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Did you know? Kenya is digitizing government records to increase transparency and government accountability.

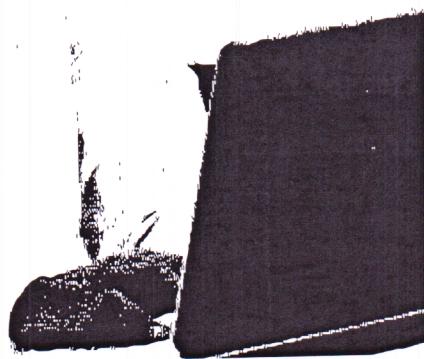
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Photo by: 36 Postcards from Kenya

## Did you know?

Kenya is digitizing government records to increase transparency and government accountability.

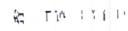
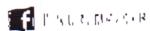


- Kenya is digitizing judicial records and land deeds, as well as the government procurement process, in an effort to increase transparency and eliminate opportunities for corruption.
- Dr. Bitange Ndemo, permanent secretary of Kenya's information and communications ministry, said that Kenya plans to have e-procurement ready by early 2012. "If we automated [procurement], we'd find \$500 million a year," he said.
- In September 2011, Kenya became one of the founding countries to launch the Open Data Partnership, a multilateral initiative aimed at fighting corruption and increasing the transparency of governments around the world.

Source: The Wall Street Journal



To learn more about Kenya visit [www.kenya.info](http://www.kenya.info)

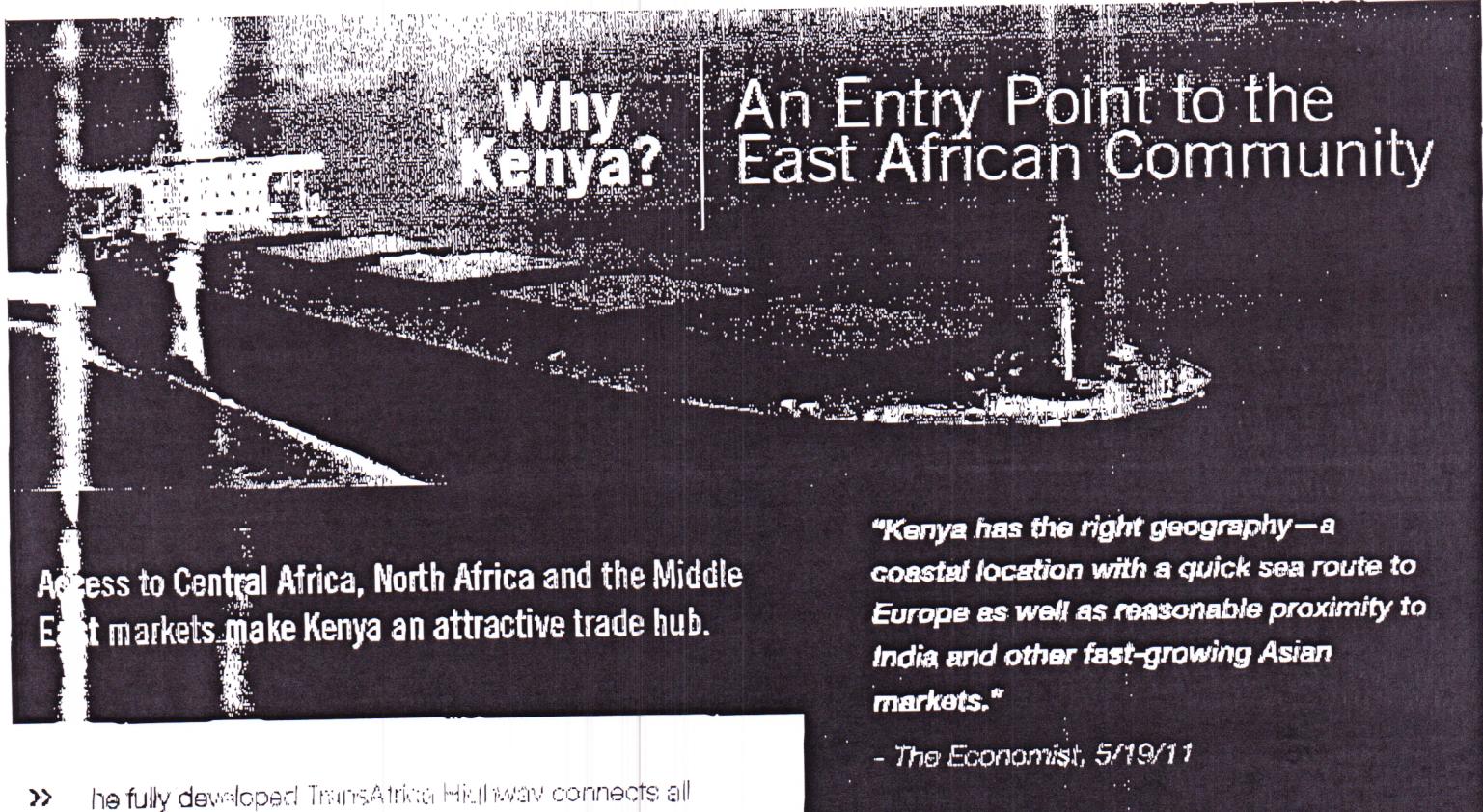


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Anjali Reddy

**From:** Anjali Reddy [areddy@clsdc.com]  
**Sent:** Wednesday, October 12, 2011 4:00 PM  
**To:** Kenya  
**Subject:** Why Kenya? An Entry Point to the East African Community



**Why Kenya?** An Entry Point to the East African Community

Access to Central Africa, North Africa and the Middle East markets make Kenya an attractive trade hub.

**"Kenya has the right geography—a coastal location with a quick sea route to Europe as well as reasonable proximity to India and other fast-growing Asian markets."**

- *The Economist*, 5/19/11

- » The fully developed TransAfrica Highway connects all six East African countries.
- » The Port of Mombasa supplies the shipping needs of more than a dozen countries, including landlocked neighbors and its 210 sailings per week keeps it connected to ports all over the world.
- » The development of the Lamu Port project will further increase access to the region and will serve as the most economically viable route for South Sudan's oil exports.

Source: *The Economist*



Learn more at  
<http://investmentkenya.com>

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